Giovanni Ciserani

Group President – Global Fabric Care

Residence
Versoix / VD, Switzerland

Date of Birth
July 08, 1962

Place
Verona, Italy

Education
Bocconi University Milan, Italy
(Business Administration)
1983-1987

Family
Married to Ivana Modena -
2 children

Hobbies
Avid sports fan

Date Joined P&G
March 9, 1987

Position Held & Dates:

1987	ABM Ariel Handwash, P&G Rome, Italy
1988	ABM Dash Laundry, P&G Rome, Italy
1989	BM Dash Laundry, P&G Rome, Italy
1993	Associate Marketing Director, Paper Italy, FATER Joint Venture, Pescara, Italy
1998	Marketing Director, Pampers Western Europe, P&G Schwalbach, Germany
2000	General Manager, Baby Care Western Europe, P&G Geneva, Switzerland
2003	Vice President-Europe Baby Care, P&G Geneva, Switzerland
2004	Vice President & General Manager UK & Ireland, Brooklands, UK
2007	President Western Europe MDO, P&G Geneva, Switzerland
2010	Group President – Western Europe and Global Discounter and Pharmaceutical Channels
2012	Group President – Global Fabric Care

Memberships / External Associations Activities

Board Member of AIM (Association des Industries de Marque / European Brands Association), Brussels

Board Member of ECR Europe (Efficient Consumer Response), Brussels

Member of Swiss - American Chamber of Commerce, Zurich