



Joanne Crewes

President - Global Prestige, P&G



Position Held & Dates

1988	Brand Assistant, Pert, Australia/NZ
1989	Assistant Brand Manager - Olay, Australia/NZ
1990	Brand Manager - Olay & Clearasil, Australia/NZ
1992	Brand Manager - Whisper, Napisan & Milton, Australia/NZ
1993	Brand Manager - Max Factor, Japan
1994	Marketing Manager - Olay & Clearasil, Asia
1996	Marketing Director - Max Factor, Japan
1998	Marketing Director - Hair, Cosmetics, Laundry, Australia/NZ
2000	General Manager - Hair Care, ASEAN/Australasia/India
2001	General Manager - Beauty Care, ASEAN, Australasia/India
2003	Vice President - Beauty Care, ASEAN, Australasia & India
2006	Vice President - ASEAN
2008	Vice President - Prestige, Skin & Female Beauty, Asia
2011	President - Global Prestige

Residence

Singapore

Date of Birth

May 1, 1967

Place

Sydney, Australia

Education

University of Technology,
Sydney, B.Bus Adv/Law, 1987

Date Joined P&G

January 4, 1988

Awards

Named in Australia's Leading 50 Women, Advance Australia 2011