

Procter & Gamble

The Procter & Gamble Distributing, LLC
2150 Sunnybrook Drive, Cincinnati, Ohio 45237

TERMS OF PROPER COUPON REDEMPTION

1/15/2010

This explains the terms and conditions under which The Procter & Gamble Distributing LLC (P&G) will reimburse customers for coupon submissions. Proper store redemption of our coupons, combined with completion of a standard industry questionnaire, authorizes you to submit coupons for reimbursement by P&G. Your redemption of coupons signifies compliance with P&G requirements. Please call our Customer Service Department at 1-800-543-8443 if you have any questions or need further clarification after reviewing the requirements below,

1. Coupons are redeemable only by a consumer purchasing the brand/size(s) indicated thereon with the face value of the coupon deducted from the retail selling price. Multiple P&G coupons (two or more, in any form including using a paper and digital coupon together) may not be applied against the purchase of the same item. Coupons are not redeemable by an individual who is purchasing products for resale which may be evidenced by larger than normal quantities of coupons presented in a single or multiple transactions.
2. P&G reserves the right to withdraw and/or refuse payments for current coupon offers (paper or digital) due to fraud or errors including but not limited to counterfeiting, unauthorized distribution, significant data errors or system security breaches.
3. Paper or digital coupons may not be reproduced, photo-copied, trimmed, or altered in any way by the retailer.
4. P&G does not authorize any coupon promotions that can be printed on computer equipment. Coupons printed on computer equipment will not be honored.
5. The terms and conditions of coupon offers clearly set forth the offer and the intent of the manufacturer and override any technical issues, conflicts, limitations or scanning problems in the bar code.
6. Coupons are non-assignable and are void if transferred from their original recipient to any other person, firm or group. P&G does not permit the unauthorized distribution, collection, sale, auction, trade or assignment of its coupons for any reason. Therefore, coupons are not to be used in swap boxes, taped to product, placed on hooks near P&G products, gathered and distributed by any person or group for charitable fund-raising purposes, or otherwise used in any way except as described in Requirement 1 above.
7. The consumer must pay any sales tax charged in connection with the purchase of the product.
8. Coupons must not be accepted from the consumer after the stated expiration date. Invoices for paper coupons received by P&G more than six months (180) days after the expiration date on the face of the coupon will not be honored. Invoices for digital coupons must be presented to P&G within 30 days after expiration of the coupons.
9. For paper coupons, P&G will deny reimbursement for any coupons which exhibit signs of misredemption, including, but not limited to: gang cuts, similar cuts or tears, evidence of tape, mint condition, uniform mix, sequential number patterns or excessive or larger than normal quantities of coupons in single or multiple transactions that would indicate the coupons were used to purchase products for resale and not for individual consumer use. P&G will notify and work with the retailer to identify and eliminate any problems. Retailers who do not respond to repeated notification and do not demonstrate willingness to eliminate problem areas will be suspended from receiving reimbursement for P&G coupons.
10. P&G will, in its sole discretion, consider reimbursing the customer for coupons misredeemed by third parties, where the customer provides full cooperation to P&G in identifying and resolving the causes of such misredemption and, as appropriate, enabling criminal prosecution and/or civil litigation against such third parties.
11. For digital coupons, P&G will deny reimbursement for coupons which exhibit signs of misredemption, including, but not limited to: accuracy or quality issues in data files, excessive or unusual patterns or redemption, use of multiple coupons (digital and paper) for a single purchase and excessive "make good" coupons or point of sale overrides.
12. The retailer must present to P&G, upon request, point of sale and/or product movement reports showing sufficient purchase of stock to cover coupons submitted for payment. Product purchases must support the amount of coupons submitted and if the amount of coupons submitted exceeds the normal industry redemption figures, P&G may request supporting data, typically transaction log data to verify actual consumer transactions for the period involved. P&G may also require independent verification of transaction data if available. P&G may deny reimbursement for coupons that are misredeemed (including, but not limited to, coupons that have been used to purchase products for resale).

